Giovanni Romito

Frontend Developer, UI Designer and Account Manager

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Professional summary

Self-taught frontend developer and UI designer with four years of experience in digital creator management, spanning community communication, team coordination and account management. I design and build interfaces, websites and native apps crafted down to the detail, from design all the way to release, and I bring to every project first-hand knowledge of how to talk to a community. Co-founder of the Genesys Labs software studio.

Work experience

Social Profile Management and Manager · House of Creators, OSA Agency

08/2022 – present

Management agencies for digital creators.

- Four years of experience managing creators' social profiles: community interactions, timely replies and attention to the quality of communication.
- Monitoring and analysis of results and trends to improve audience engagement.
- Contributed to defining the communication and content of the profiles managed.
- Manager for one year: team coordination, shift planning, training and problem solving.

Co-founder, Frontend Developer and UI Designer · Genesys Labs

Software studio founded with two equal partners, each with their own role.

- **Matèn**, a real client: restaurant ordering system built as 3 PWAs (customers with table QR codes, restaurant dashboard, rider app), live in production. I designed and built the entire interface: UI, animations, design language and writing voice.

Projects

L.O.O.T. `lo-ot.it`	Subscription platform monitoring listings on Vinted, eBay and Subito.it 24/7: entire visual side, website, app interface and the macOS and iOS apps.
Sorso `sorsoapp.it · personal`	Android app that reminds you to drink, with accounts and a subscription: designed and built from scratch, backend and website included.
Mixbar `mixbar.me · personal`	A separate volume for every app, native on Mac and Windows: designed and built from scratch.
Movida Music `movidamusic.it · personal`	Discord music bot and its website, built from scratch.

Demos and details of every project at **giovanniromito.com**.

Skills

Interfaces and UI	Interfaces crafted down to the detail: design systems, responsive layouts, colour and animation
User experience	Every element in the right place, on phone and desktop, designed around the user
Digital products	Websites, web apps (PWA) and native apps for Android, iOS, macOS and Windows, idea to launch
Account management	Creator profile management, community communication, content and growth
Community	Discord servers and Telegram groups built from scratch, custom bots, moderation and growth
Systems and support	macOS, Windows, Android, iOS; PC maintenance and remote support
Smartphones	Broad hardware and software knowledge, buying advice, reviews
Video	Editing with Sony Vegas Pro and CapCut, from long-form to vertical formats
DJ	Nights and events under the name Connor, for venues and private parties

Education and languages

Diploma (2021)	Hospitality Institute of Mussomeli, dining service track
Self-taught	Software development, UI design and social media
Languages	Italian native, English intermediate (B1)

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